



Apples and kiwis are among the garden products that are constantly increasing in production. These fruits are more resistant to cold than other citrus fruits and their yield is higher. Presently, the amount of waste from these fruits, which is due to pests and diseases, weather conditions, poor management, poor transportation system and cold storage, is very low



and insignificant. China is known as largest producer of these products with 2.390.000 thousand tons of kiwi and 44 million tons of apples. Alvand kiwi and apple orchards are in good condition. Good quality, standard size, diversity, specialized packaging and reasonable prices are the most important specifications of Alvand products, so the production and export of this product will be more than before and countries such as Russia, Georgia, India, Iraq, Turkey, **UAE**, etc. are important destinations for Alvand apples and kiwis.

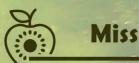






Alvand Company intends to identify the needs of customers in the region by providing high-quality, and diverse products in accordance with international standards and take an important step to provide their needs as much as possible, use the knowledge of engineers and specialists to expand new crops and become the largest trading company in this field:

- 1. Respecting the interests of the organization over personal interests
- 2. Believing in teamwork
- 3. Efforts to achieve the company's goals
- 4. Adhering to moral values and observing relevant national regulations
- 5. Respecting the customers and observing the principles of customer orientation
- 6. Honesty, creativity and innovation
- 7. Continuous review and improvement of activities



## Mission and targets

Alvand Trading Company, by using knowledge, innovation and application of modern technology and new methods in the field of production, packaging and distribution of apples and kiwis, provides quality products to all the customers who need this supply in the Middle East.



## **Company Targets**

- 1. Increasing the level of quality and quantity of manufactured products
- 2. Applying modern methods, technology and equipment in the production of products
- 3. Upgrading and improving the capabilities of human resources to increase productivity
- 4. Observing all relevant national laws and organizational regulations
- 5. Increasing the level of awareness and knowledge of employees
- 6. Entering the new markets and increasing product exports
- 7. Competing in the market based on offering competitive rates without reducing quality

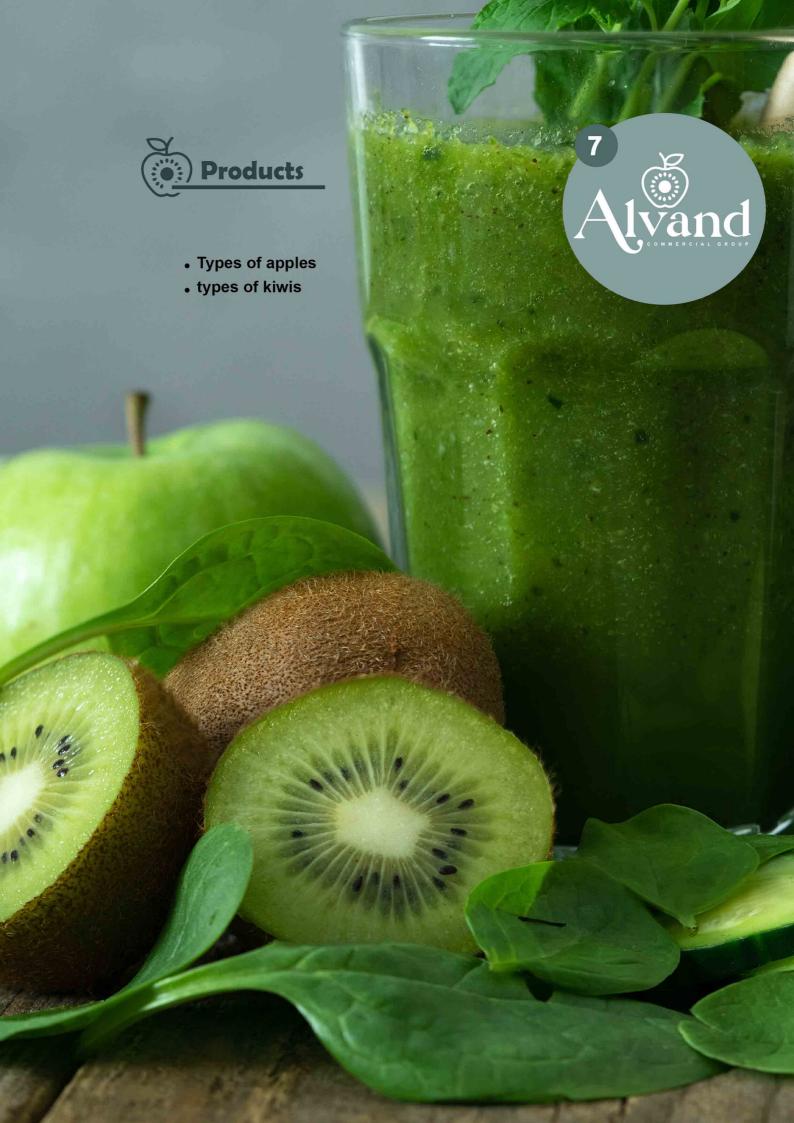






- 1. Sending product catalogs and brochures via social networks and email
- 2. Guaranteeing the quality of the product in the process of delivery
- 3. possibility of ordering the product virtually
- 4. Selecting the type of packaging by traders
- 5. Providing advice to customers in choosing a high-quality product
- 6. Guaranteeing highest quality product in the world







## Delivery and Payment

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Alvand Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



